REGULAR MEETING AGENDA: THURSDAY, NOVEMBER 9, 2023, 3:00 PM

Town of Jackson Council Chambers + <u>Join Zoom Meeting</u>
https://uso2web.zoom.us/i/88206990544?pwd=N1V3K2ttR1hUdSsva3RrWlA4bXliZzo9

Meeting ID: 882 0699 0544 Passcode: 543956 +1-669-900-6833 US (San Jose)

CALL TO ORDER

PRONOUNCEMENT OF A QUORUM

PUBLIC COMMENT

Public comment will be available at this time and before action item votes. After signing in, please write in the chat area on Zoom or raise your hand if you want to make a public comment. We will also invite public comments via a phone connection. When making public comments, please announce yourself and the organization you represent. Please limit your comments to statements of opinion/fact and limit your comment to two minutes.

ACTION ITEMS

APPROVAL OF MINUTES

Meeting Minutes from October 12, 2023 Regular Meeting

REVIEW AND APPROVAL OF VOUCHERS

Summary of Vouchers 3405 to 3422 in the amount of \$575,868.27

BUDGETARY ADJUSTMENT TO MOVE \$68,210.99 FROM UNALLOCATED RESERVES INTO LOCAL MARKETING PARTNERSHIPS

For outstanding FY23 invoices from FBT and KHOL approved in the last meeting

APPROVAL OF FUNDING FOR START PILOT PROGRAM MARKETING AND OUTREACH

<u>Proposal</u> Summary

DISCUSSION ITEMS

TREASURER'S UPDATE

PARTNER REPORTS

TETON COUNTY REGIONAL TRANSPORTATION DEPARTMENT MOBILITY HUB STUDY UPDATE

Charlotte Frei, Planning Administrator Presentation

UNIVERSITY OF WYOMING WORTH INITIATIVE TOURISM DASHBOARD UPDATE

Dan McCoy, Interim Director Presentation

JACKSON HOLE WILDLIFE FOUNDATION'S BEING WILD CAMPAIGN

Kyle Kissock, Communications Manager Presentation

COMMITTEE REPORTS

Events Committee

Marketing Committee

Sustainability Committee

MATTERS FOR THE BOARD AND CONSULTANT

ADJOURN

MEETING NOTIFICATIONS FOR THE PUBLIC

To register or continue to receive Automated Alerts, Meeting Notifications, and News Flashes from the Jackson Hole Travel and Tourism Board, please <u>visit the Teton County Website via this link and sign up for notification preferences</u> for all Teton County departments.